1. Do you have an idea...
2. One with huge growth potential?
3. Or for a greater cause

Bulb over head gets larger

Two ends of fuse become hands that shake.

Light turns on as a result of the shake.
ROUGH STORYBOARD

4. Product completely unheard of

5. Knock the socks off of customers

6. UPS and Entr. want to hear...

7. Compete with college campuses...

Flags representing colleges appear
8. For the most prestigious award for...
9. You could win 5k...
10. Mindblowing coverage in Entr...
11. And kickstart your idea

Flags are joined by trumpets

Trophy appears and money shoots out

Person pops out of the trophy
12. The College Entreprenuer rules.
13. One you must be in college
14. Shows growth potential
15. Must not be a business yet

The next few segments simply feature an interchangeable background and props that pop in and out.

Background is of a farm with growing lightbulb plants

Employees appear in background then pop away
ROUGH STORYBOARD

16. Thats it!
17. Enter today and show...
18. Change the world

World transitions from black and white...

To color!!

And zoom back out to show person holding form

Zooms into persons hand with thumbs up and text
The end!